

Creative Village

Downtown Orlando

Highlights + Community Impact

May 2023

Creative Village Development, LLC





It Takes A Village

Creative Village is an exemplary public-private partnership between the master developer (Creative Village Development, LLC) and the City of Orlando, led by Mayor Buddy Dyer. This urban Innovation District positively impacts the West Side of Downtown Orlando.

The master development team coordinates numerous initiatives to address key community, social and economic factors including a variety of housing types, access to public education, parks and open space, mobility and transportation choices and economic development.

From the onset, significant consideration was given to the surrounding Parramore neighborhood while setting forth a long-term framework for responsible mixed-use development of a "live, work, learn, play" district.

Creative Village is home to the UCF Downtown and Valencia College Downtown campus. Once an area of disinvestment with a lack of resources, Parramore is now home to a robust education ecosystem. The "Cradle to Career" model provides opportunity and access to a historically underserved community and enables traditionally underprivileged youth a path to succeed.

Creative Village Phase I was completed in 2022.

PHASE 1 Highlights

\$700+ Million

2022 marked the completion of Phase I and represents over \$700 million in investment.

2,100 Residents

Creative Village is home to approximately 2,100 residents.

8,000 Students

The Downtown Campus at Creative Village is the first UCF and Valencia College shared campus.

1,000 High Wage Jobs

New Electronic Arts Orlando Studio with 1,000 high wage jobs.

2,000 Game Developers

Students and professionals concentrated in Creative Village.



PHASE 1 Highlights

640

Student Housing Beds

957

Apartment Units

175,940 SF

Electronic Arts Orlando Studio

350,000 SF

Higher Education Space for
UCF and Valencia College.

50,000 SF

Valencia College Walt Disney
World Center for Culinary Arts
and Hospitality - state-of-the-art
facility and one of the largest in
the Southeast.

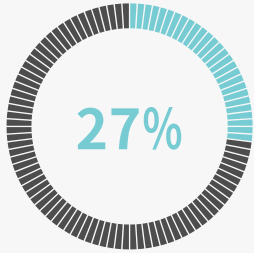
2.3 Acres

Luminary Green Park at the
center of Creative Village.



COMMUNITY *Impact*

Attainable Housing



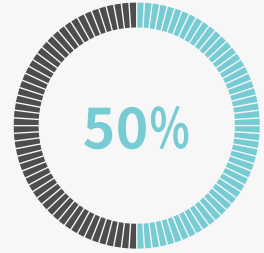
256 of the 957 apartments in Creative Village Phase I are affordable/mixed-income.

City Park



Luminary Green Park opened in August 2022 and represents an \$11 million investment in public space and features the iconic "Orlando" sign.

Mobility Options



50% (over 300) of the UnionWest Student Housing residents don't own a car. They rely on transit, walking, bike, scooter, rideshare, etc.



Community is at the heart of Creative Village

COMMUNITY *Impact*



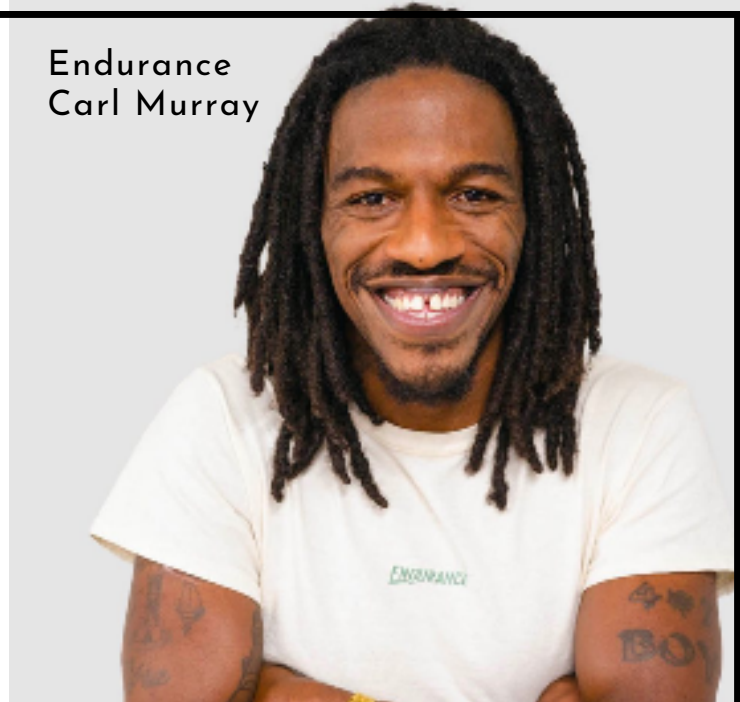
Make Your Mark Here

Creative Village is home to several MWBE-owned businesses.

Some businesses, like RTW Photography and KRS Wealth Management, are located at Amelia Court Apartments in the ground floor Live Work units.

The Julian Apartments is also home to dozens of residents with their own MWBE businesses.

Endurance
Carl Murray



DURING 2022, A CREATIVE VILLAGE RESIDENT SPEARHEADED "THE JULIAN MARKET", A MONTHLY MARKET THAT FEATURED NUMEROUS MWBE AND BLACK-OWNED BUSINESS.



The Monroe
Jason & Sue Chin

50%

of the leased ground floor retail/commercial space at Creative Village is leased to MWBE-owned businesses, including The Monroe Restaurant, Vera Asian and Qreate Coffee.

COMMUNITY *Impact*



Center for Accelerated Training Downtown Orlando

Valencia College Accelerated Skills Training programs at Creative Village focus on intensive, hands-on training and are designed to help participants further their skills by gaining experience using the newest tools in the field and earn nationally recognized certifications.



FIEA

UNIVERSITY OF CENTRAL FLORIDA

The Princeton Review ranked UCF's Florida Interactive Entertainment Academy (FIEA) among the Best in the World for 2023. This is the fourth consecutive year in the top two for the graduate game design program.

In 2022, Electronic Arts announced the first two recipients of the "Inclusion in Gaming Endowed Scholarship": **Luis Santiago**, a UCF games and interactive media undergraduate student and **Adrienne Boatright '22**, a digital media alum currently pursuing a master's in interactive entertainment at UCF FIEA.

As part of its ongoing Community Action Plan, Electronic Arts aims to diversify the growing gaming industry by supporting the success of students at UCF.



From left to right: Olivia Jacques-baker; Ben Noel; Adrienne Boatright '22; Carlos Diaz; Jocel Thornhill; and Luis Santiago.

COMMUNITY Impact

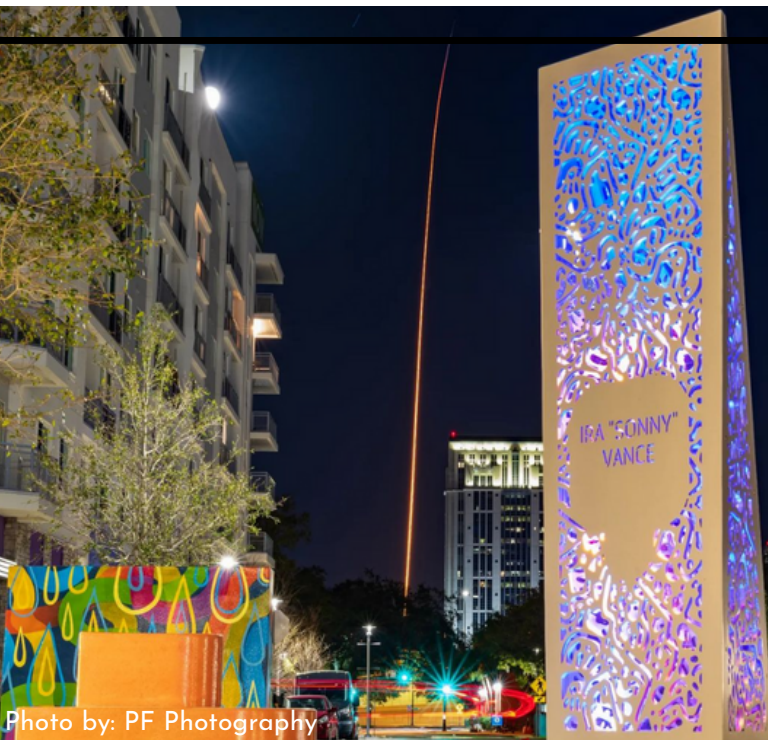


Photo by: PF Photography

On February 3, 2023, Orlando Mayor Buddy Dyer and District 5 City Commissioner Regina I. Hill unveiled the inaugural class of Luminaires at Luminary Green Park. The artistic, ground-mounted shining lights honor the legacy of those who preceded us and lived lives exemplified with service to the Parramore Community.

QR codes on each monument connect visitors with the stories of these 12 individuals and their outstanding contributions to our city.

COMMUNITY EVENTS

177

HOSTED IN 2021 -2022
AT CREATIVE VILLAGE

STUDENT EVENTS

742

HOSTED IN 2021 -2022
AT CREATIVE VILLAGE

SCHOLARSHIPS & GRANTS

\$3.7 MILLION

AWARDED TO STUDENTS
AND FACULTY OF THE
DOWNTOWN CAMPUS



Creative Village Development, LLC

\$1.8+ Million

Over \$1.8 million in private philanthropy contributed / committed by the master developer to Creative Village and related Parramore community projects.



Foundation, Inc.
UNIVERSITY OF CENTRAL FLORIDA



FAMU

FLORIDA
AGRICULTURAL AND
MECHANICAL
UNIVERSITY



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